



# Smith & Wesson® DISCOUNT DAYS

## WILL HAVE YOU SEEING GREEN!

February 28 - March 16, 2025

Visit with  
S&W Factory  
Rep Feb. 28 &  
Mar. 1

Smith & Wesson®



SMI14347

### M&P 22 Magnum

Optics ready w/thumb safety  
4.25" barrel  
Includes 2-30 round magazines  
Reg. \$649.99

Plus

### BONUS

Range Kit includes Tac Six Case  
& 2-additional 30-rd magazines.

Plus

### FREE

Viridian Reflex Optic Sight by  
mail - \$289 MSRP value.

Plus

### FREE

S&W Gift while supplies last.

Get It All For

**\$499<sup>99</sup>**

Sale

Smith & Wesson®

## SEEING GREEN REBATE

\*When you buy a qualifying, new S&W pistol and submit online or mail-in rebate coupon. Select SKUs apply. Terms & Conditions apply. Void where prohibited.

# GET A FREE



Viridian™  
RFX15™ Green Dot  
Reflex Sight  
WITH QUALIFYING PURCHASE

MSRP Value **\$289.00**



SCAN FOR  
MORE INFO



VALID FEB. 1 - APR. 30, 2025

Smith & Wesson®



SMI14346

### Equalizer 9mm Semi Auto

Optics ready w/thumb safety.  
3.675" barrel. Includes 1-10 rd, 1-13  
rd, 1-15 rd magazine & mag loader  
Reg. \$544.99

Plus

### BONUS

Range Kit includes Tac Six Case  
& 2-additional 15-rd magazines.

Plus

### FREE

Viridian Reflex Optic Sight by  
mail - \$289 MSRP value.

Plus

### FREE

S&W Gift while supplies last.

Get It All For

**\$419<sup>99</sup>**

Sale

Smith & Wesson®

### 442 or 642 38 Spl Revolver

1-7/8" barrel

Reg. \$539.99



FREE  
S&W Gift  
while supplies  
last

Sale  
**\$489<sup>99</sup>**

SMI162810, SMI163810

Smith & Wesson®

### M&P 9 M2.0 Metal Optic Ready 9mm Semi Auto

Without thumb safety.  
4.25" barrel. Tungsten  
gray cerakote.  
Includes 2-17 rd.  
magazines



Plus

### FREE

Viridian Reflex Optic Sight by mail  
- \$289 MSRP value.

Plus

### FREE

S&W Gift while supplies last.

Reg. \$898.99

Sale **\$789<sup>99</sup>**

SMI13194

Smith & Wesson®

### M&P 10mm M2.0 Optic Ready 10mm Semi Auto

With or without  
thumb safety.  
4.6" barrel. Includes  
2-15 rd magazines



Plus

### FREE

Viridian Reflex Optic Sight by mail  
- \$289 MSRP value.

Plus

### FREE

S&W Gift while supplies last.

Reg. \$679.99

Your Choice Sale **\$599<sup>99</sup>**

SMI13387, SMI13388

Smith & Wesson®

### Shield Plus 9mm Optic Ready w/Night Sights

With or without thumb  
safety. 3.1" barrel.  
Includes 1-10 rd &  
1-13 rd magazine



Plus

### FREE

Viridian Reflex Optic Sight by mail  
- \$289 MSRP value.

Plus

### FREE

S&W Gift while supplies last.

Reg. \$489.99

Your Choice Sale **\$449<sup>99</sup>**

SMI13534, SMI13536

Smith & Wesson®

### FPC 9mm Carbine

16.25" barrel. Includes 1-17 rd &  
2-23 rd magazines & carry bag



FREE  
S&W Gift  
while supplies  
last

Reg. \$659.99

Sale **\$589<sup>99</sup>**

SMI12575

Smith & Wesson®

### M&P 9 Shield Plus M2.0

9mm semi auto with or without  
thumb safety. 3.1" barrel. Includes  
1-10 rd & 1-13 rd magazine



Reg. \$424.99

Sale

**\$399<sup>99</sup>**

SMI13246, SMI13248

FREE  
S&W Gift  
while supplies  
last

Smith & Wesson®

### Bodyguard 2.0 380 ACP Semi Auto

Includes 1-10 rd & 1-12 rd magazine.  
2.75" barrel



Reg. \$424.99

Sale

**\$399<sup>99</sup>**

SMI13926, SMI13927

FREE  
S&W Gift  
while supplies  
last

Smith & Wesson®

### M&P Sport II 5.56mm Carbine



Reg. \$839.99

Sale

**\$659<sup>99</sup>**

SMI10202

### Any K, L, N or X Frame Revolver

**\$75<sup>00</sup>** OFF

FREE  
S&W Gift  
while supplies  
last

2208 W. M-43 Highway, Hastings, MI 49058  
(2 miles West of Hastings on M-37 & M-43) **269-945-4106**

Sale dates February 28 - March 16, 2025. All items listed subject to prior sale and are limited to quantity on hand. However, dealer may offer to special order certain items at sale price under certain conditions. Not responsible for printing errors. All discounts are off regular selling price unless otherwise noted. Some items may be different than pictured.



Established 1962